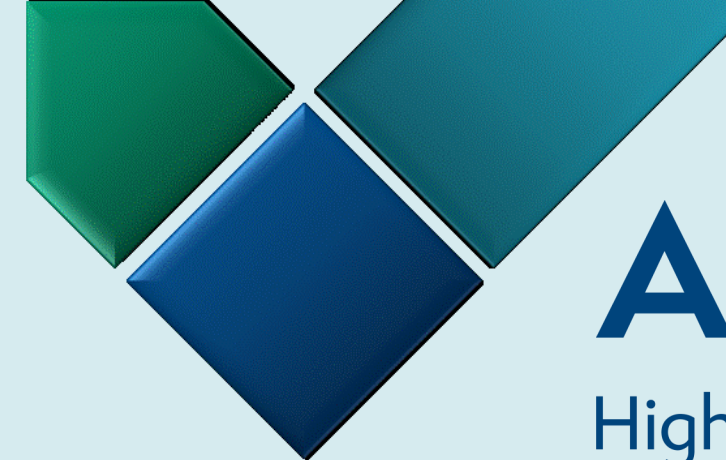


ASCO Direct™

Highlights

For more information, Call: 407-303-1945
or Email: AH.ORL.CI.Registration@AdventHealth.com



ASCO Direct™

Highlights



Cancer Institute
2520 N. Orange Ave., Suite 102
Orlando, FL 32804

HYBRID PROGRAM

Register Now - AdventHealthCancerInstitute.com/ClinicianEvents

AdventHealth Cancer Institute

ASCO Direct™ Highlights Official Annual Meeting
A program licensed by the American Society of Clinical Oncology, Inc.®

September 25 & 26, 2021 | **The Ritz-Carlton Orlando, Grande Lakes**
4012 Central Florida Parkway
Orlando, FL USA 32836
Reservations: 1-800-266-9432



FLORIDA SOCIETY OF
CLINICAL ONCOLOGY
(FLASCO)

Hybrid Program Details

Conference Gap and Learning Objectives:

To increase physicians' competence and apply this information to their patient population for Bladder, Breast, Colorectal, Gynecologic Oncology, Head and Neck, Kidney, Lymphoma, Melanoma, Myeloma, Pancreatic, Liver, Leukemia, Thoracic Oncology and Prostate.

1. Summarize the data that was presented at the ASCO 2021 National Meeting, emphasizing the latest updates on management and treatment modalities within the field of oncology for our local physicians;
2. Examine advances in clinical and translational cancer research;
3. Evaluate the role of new diagnostic techniques and therapeutic approaches as applied to the care and management of people with cancer;
4. Review National Comprehensive Cancer Network (NCCN) Staging Guidelines.

Intended Audience:

All physicians including, Medical and Hematology Oncologists, Radiation Oncologists, Surgical Oncologists, General Surgeons, Plastic Surgeons, Gynecologic Oncologists, Colorectal Surgeons, Thoracic Surgeons, Neuro Oncologists, Dermatologists, Pulmonologists, Oral Surgeons, Otolaryngologists, Gastroenterologists, Nephrologists, Urologists, Family Medicine, Internal Medicine, Pathologists, Radiologists, Residents, Fellows, Medical Students, Oncology Nurse Practitioners, Oncology Nurses and other Allied Health Care Professionals.

Disclosures:

The members of the CPD Committee, except for the following, have no financial relationships with any proprietary entity producing, marketing, reselling or distributing of health care goods or services consumed by, or used on, patients. Maryam Kashi, DO, has relationships with Allergan/Ironwood and Synergy as part of their Speakers Bureau.

AdventHealth Orlando is accredited by the Florida Medical Association to provide Continuing Medical Education for physicians.

Designation Statement:

AdventHealth Orlando designates this live activity for a maximum of 8 AMA PRA Category 1 Credit(s)[™] and optional Sunday, Breakout session 1 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in this activity.

ASCO is not the CME provider for this activity.

Nursing Continuing Education Credit Hours have been applied for through the Florida State Board of Nursing Provider Number NCE2012/CEBroker Provider Number #50-724 and are pending approval.

AdventHealth Cancer Institute Invites You to A Hybrid Presentation



ASCO Direct[™]

Highlights

Saturday and Sunday September 25 & 26, 2021

Conference Onsite at
The Ritz-Carlton Orlando, Grande Lakes

Virtual Attendees will receive a link to the Oncology Lectures, "Meet the Professor" Question and Answer Sessions, and Syllabus prior to the meeting.

CHAIRMAN, ASCO DIRECT[™] HIGHLIGHTS:



Tarek M. Mekhail, MD, MSc, FRCSI, FRCSEd
Associate Executive Medical Director
AdventHealth Cancer Institute
Medical Director, Thoracic Cancer Program
Orlando, Florida

CO-MODERATOR:



Juan C. Varela, MD, PhD
Medical Director
Blood and Marrow Transplant Center
AdventHealth Cancer Institute
Orlando, Florida

Hybrid Program Details

Saturday September 25, 2021

5:00 pm - 6:00 pm

Registration | Reception | Exhibit Hall

6:00 pm - 8:25 pm

Dinner Program

6:00 - 6:10 pm | WELCOME REMARKS

CHAIRMAN, ASCO DIRECT™ HIGHLIGHTS

Tarek M. Mekhail, MD, MSc, FRCSI, FRCSEd

Associate Executive Medical Director
AdventHealth Cancer Institute
Medical Director, Thoracic Cancer Program
Orlando, Florida

6:10 - 6:40 pm | MELANOMA



John M. Kirkwood, MD

Distinguished Service Professor
University of Pittsburgh
Usher Professor of Medicine
Dermatology and Translational Science
Co-Leader, Melanoma and
Skin Cancer Program
UPMC Hillman Cancer Center
Pittsburgh, Pennsylvania

6:40 - 7:10 pm | PANCREATIC | LIVER



Ghassan Abou-Alfa, MD, MBA

Attending, Memorial Sloan Kettering Cancer Center
Professor, Weill Cornell College at Cornell University
New York, New York

7:10 - 7:40 pm | GYNECOLOGIC



Robert Holloway, MD, DHc, FACOG, FACS

Medical Director
Gynecologic Oncology at Orlando
AdventHealth Cancer Institute | AHMG
Professor, Obstetrics and Gynecology
FSU and UCF Colleges of Medicine
Orlando, Florida

7:40 - 7:55 pm | CLINICAL RESEARCH



George R. Simon, MD, FACP, FCCP

Executive Medical Director & Department Chair
Moffitt—AdventHealth Joint Clinical Research Unit
Celebration, Florida

7:55 - 8:25 pm | STUMP THE PROFESSORS

Speaker Panel Discussion

8:25 pm | CLOSING REMARKS

CHAIRMAN, ASCO DIRECT™ HIGHLIGHTS

Tarek M. Mekhail, MD, MSc, FRCSI, FRCSEd

Sunday September 26, 2021

7:00 am - 7:45 am

Registration | Breakfast | Exhibit Hall

7:45 am - 3:40 pm

Program

7:45 - 7:50 am | WELCOME REMARKS



Mark A. Socinski, MD

Executive Medical Director
Member, Thoracic Cancer Program
AdventHealth Cancer Institute
Orlando, Florida

7:50 - 8:20 am | HEAD & NECK ONCOLOGY



Everett E. Vokes, MD, FASCO

President, ASCO
John E. Ultmann Professor
Chairman, Department of Medicine
Physician-in-Chief
University of Chicago Medicine and
Biological Sciences
Chicago, Illinois

8:20 - 8:50 am | KIDNEY



Toni K. Choueiri, MD

Director, Lank Center for Genitourinary Oncology
Department of Medical Oncology
Dana-Farber Cancer Institute
Brigham and Women's Hospital
The Jerome and Nancy Kohlberg Endowed Chair
and Professor of Medicine
Harvard Medical School
Boston, Massachusetts

8:50 - 9:20 am | PROSTATE | BLADDER



Derek Raghavan, MD, PhD, FACP, FASCO

President, Levine Cancer Institute
Professor of Medicine
Chief of Clinical Network Development
Atrium Health
Charlotte, North Carolina

9:20 - 9:50 am | STUMP THE PROFESSORS

Speaker Panel Discussion

9:50 - 10:20 am | BREAK | EXHIBIT HALL

Hybrid Program Details

Sunday, September 26 (continued)

10:20 - 10:50 am | MYELOMA



Rachid Baz, MD

Senior Member, Head of the Myeloma Section
Director of Clinical Research
Department of Malignant Hematology
H. Lee Moffitt Cancer Center
Professor, Departments of
Oncologic Sciences and Medicine
University of South Florida
Tampa, Florida

10:50 - 11:20 am | LYMPHOMA



Steven M. Horwitz, MD

Associate Attending
Lymphoma Service
Division of Hematologic Oncology
Memorial Sloan Kettering Cancer Center
New York, New York

11:20 - 11:50 am | LEUKEMIA



Ayalew Tefferi, MD

Professor of Medicine
Mayo Clinic College of Medicine
Rochester, Minnesota

11:50 am - 12:20 pm | STUMP THE PROFESSORS

Speaker Panel Discussion

12:20 - 1:20 pm | LUNCH | EXHIBIT HALL

12:20 - 1:20 pm | Meet the Professor Break Out Sessions

*Physician Participation Only
Limited Space—RSVP Required
Round Table Discussion | Lunch Provided*

- ◆ BREAST ONCOLOGY
- ◆ COLON | LIVER | PANCREATIC
- ◆ GYNECOLOGIC
- ◆ HEAD & NECK ONCOLOGY
- ◆ KIDNEY
- ◆ LEUKEMIA
- ◆ LYMPHOMA
- ◆ MELANOMA
- ◆ MYELOMA
- ◆ PROSTATE | BLADDER
- ◆ THORACIC ONCOLOGY

1:20 - 1:50 pm | BREAST ONCOLOGY



Adam Brufsky, MD, PhD

Associate Chief, Division of Hematology Oncology
Co-Director, Comprehensive Breast Cancer Center
UPMC Hillman Cancer Center
Pittsburgh, Pennsylvania

1:50 - 2:20 pm | COLON ONCOLOGY



David H. Ilson, MD, PhD

Attending Physician
Memorial Sloan Kettering Cancer Center
Professor of Medicine
Weill Cornell Medical College
New York, New York

2:20 - 2:40 pm | Break | Exhibit Hall

2:40 - 3:10 pm | THORACIC ONCOLOGY



Mark A. Socinski, MD

Executive Medical Director
Member, Thoracic Cancer Program
AdventHealth Cancer Institute
Orlando, Florida

3:10 - 3:40 pm | STUMP THE PROFESSORS Speaker Panel Discussion

3:40 pm | CLOSING REMARKS CHAIRMAN, ASCO DIRECT™ HIGHLIGHTS Tarek M. Mekhail, MD, MSc, FRCSI, FRCSEd

Hybrid Program Details

Program Cost

PHYSICIANS: \$249 | BREAK OUT SESSION (MDS ONLY): NO CHARGE
NURSES AND OTHER ALLIED PROFESSIONALS: \$199
INDUSTRY*- PHYSICIANS, PHARM D AND OTHER ALLIED HEALTH: \$375
RESIDENTS, FELLOWS AND MEDICAL STUDENTS: NO CHARGE

** Defined as anyone employed by a drug, device or diagnostic company, no matter clinical degree attained.*

Program Registration Options

ONLINE AT: AdventHealthCancerInstitute.com/ClinicianEvents
COMPLETE THE ATTACHED REGISTRATION FORM (ON LAST PAGE)

Fax: 407-303-2099

Mail to: 2520 N. Orange Avenue, Suite 102
Orlando, FL 32804

FOR MORE INFORMATION, CALL 407-303-1945

OR EMAIL: AH.ORL.CI.Registration@AdventHealth.com

Attendee Information

Based on the CDC Guidelines and Organizational Guidelines we will adhere to the necessary onsite safety requirements. For those that have not received the COVID-19 Vaccination or completed the Vaccination process, we would encourage you to consider the *virtual* attendance option.

Virtual Attendees will receive a link to the Oncology Lectures, "Meet the Professor" Question and Answer Sessions, and Syllabus prior to the meeting.

Location & Accommodations

The Ritz-Carlton Orlando, Grande Lakes

4012 Central Florida Parkway
Orlando, FL 32836
Reservations: 1-800-266-9432

www.ritzcarlton.com/en/hotels/florida

Hotel Information

The Hotel Fee provides use of resort activities and amenities including: guest room Internet, unlimited access for local, 800 or 888 calls and in-state credit card calls, intra-property transportation, unlimited use of the Health Club, 9-hole Pitch & Putt course, golf driving range access, court time at the Racquet Club for individual play, basketball, volleyball, rock climbing wall and all water sports including non-motorized boats (Hydro bikes, sail boats, paddle boats and canoes), as well as resort bicycles and quadricycles. Also included is complimentary shuttle to Disney, SeaWorld, and Universal Studios/Islands of Adventure theme parks. Hours for transportation may change based on the seasonal park hours, so please contact Hotel Concierge for hours of transportation.

Room Rate

A limited block of rooms have been reserved for this event at a special rate of: Standard Deluxe Room - \$179.00 plus applicable state and local taxes (12.5%), with daily discounted resort fee of \$28.00. Rates will be available 3 days prior to and 3 days following the event based on availability. Resort guest rooms subject to daily discounted resort fee of \$28.00.

Room Reservation

Reservations can be made by phone or on-line. When making your phone reservations, **please reference AHCI ASCO Direct™ Highlights** in order to receive the negotiated room rate. Room requests will be processed in the order in which they are received.

Reservations must be made by September 3, 2021 and cannot be guaranteed thereafter. Early reservations are encouraged. A dedicated website has been established for booking a room reservation on-line at AdventHealthCancerInstitute.com/ClinicianEvents

Parking Rates

Valet Daily Parking: \$20.00

Map and Directions to the Ritz-Carlton Orlando, Grande Lakes

From Orlando International Airport

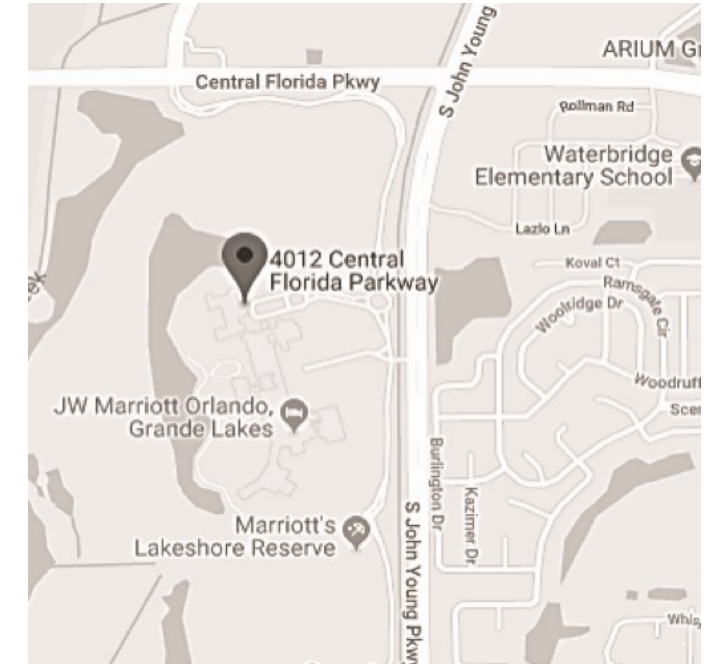
- Follow "North Exit" signs out of the airport
- Take 528 West (Beachline - Toll Road)
- Exit 3 (John Young Parkway South/423) off 528 (Beachline)
- At bottom of exit, turn left onto John Young Parkway
- Turn right onto Central Florida Parkway (2nd traffic light)
- Entrance to Grande Lakes Orlando will be on the left

From Interstate 4 East to West

- Take exit 72 onto 528 East (Beachline - Toll Road)
- Exit 3A (John Young Parkway South/423) off 528 (Beachline)
- At bottom of exit, bear right onto John Young Parkway
- Turn right onto Central Florida Parkway (2nd traffic light)
- Entrance to Grande Lakes Orlando will be on the left

From South Florida via Florida's Turnpike

- Take Florida's Turnpike North to exit 254 (Toll Road - SunPass/E-PASS Only)
- Follow signs to 528 West (Beachline - Toll Road)
- Exit 3 (John Young Parkway South/423) off 528 (Beachline)
- At bottom of exit, turn left onto John Young Parkway
- Turn right onto Central Florida Parkway (2nd traffic light)
- Entrance to Grande Lakes Orlando will be on the left



Transportation is available for \$65 USD from the airport to the hotel and \$50 from the hotel to the airport.

Please contact the concierge at 407-393-4060 for more information regarding transportation options.

Hybrid Program Details

2021 AdventHealth Cancer Institute's ASCO Direct™ Highlights Planning Committee

Tarek M. Mekhail, MD, MSc, FRCSI, FRCSEd

Chairman, ASCO Direct™ Highlights
Associate Executive Medical Director
AdventHealth Cancer Institute
Medical Director
Thoracic Cancer Program

Mark A. Socinski, MD

Executive Medical Director
Member, Thoracic Cancer Program
AdventHealth Cancer Institute

Matthew C. Biagioli, MD, MS

Chairman
Department of Radiation Oncology
Medical Director, Radiation Oncology
AdventHealth Cancer Institute

Bruce Haughey, MD

Head and Neck Oncologic and
Reconstructive Surgeon
AdventHealth Medical Group
Otolaryngology and Head & Neck Surgery
at Celebration
Medical Director, Oncology
AdventHealth Celebration

Scott Magnuson, MD

Chief Medical Director
AdventHealth Nicholson Center
Co-Medical Director
Head and Neck Program
AdventHealth Cancer Institute

Michael McPhee, MD

Breast Surgical Medical Director
AdventHealth Cancer Institute

John R.T. Monson, MD

Executive Medical Director
AdventHealth
Digestive Health & Surgery Institute

Mohamedtaki Tejani, MD

Medical Director
Gastrointestinal Oncology Program
AdventHealth Cancer Institute

Juan C. Varela, MD, PhD

Medical Director
Blood and Marrow Transplant Center
AdventHealth Cancer Institute

Heather Fox

Vice President
AdventHealth Cancer Institute

Martha Cuffel

Senior Manager
AdventHealth Cancer Institute
Corporate Relations Administration

Helen Roorda, RN, BSN, OCN

Director
AdventHealth Cancer Institute
Oncology Support & Education Services

Steve Forbrick

Director
CHN Physician Relations
AdventHealth

Joe Townsend

Manager, Marketing & Planning
AdventHealth

Natalie Dorta

Special Events Manager
AdventHealth Cancer Institute
Corporate Relations Administration

Virginia Provenza

CME/CPD Manager
Medical Education
AdventHealth

Katrina Williams

FLASCO
Director of Strategic
Partnerships and Programs

Linda Vega

AdventHealth Cancer Institute
Corporate Relations Administration

Richard Spence

CHN Physician Relations
AdventHealth Cancer Institute

Kruti Bhatt

Coordinator
Consumer Marketing
AdventHealth

Supporters — We Gratefully Acknowledge

Commercial Support From: TBD
Exhibitor Support From: TBD

For Online Registration or Inquiries: AdventHealthCancerInstitute.com/ClinicianEvents

Mail: AdventHealth Cancer Institute | 2520 North Orange Avenue, Suite 102 | Orlando, FL 32804

Fax: 407-303-2099

For More Information: 407-303-1945

Email: AH.ORL.CI.Registration@AdventHealth.com

Registration Form - Type Of Registration: <input type="checkbox"/> Onsite <input type="checkbox"/> Virtual <input type="checkbox"/>				
Last Name:		First:	Middle:	MD <input type="checkbox"/> PhD <input type="checkbox"/> APRN <input type="checkbox"/> RN <input type="checkbox"/> Other <input type="checkbox"/>
Job Title:			Email:	
Address:		Office Phone:	Cell Phone:	Fax:
P.O. Box:		City:	State:	ZIP Code:
Occupation/Specialty:			Practice/Institution Name:	
Onsite	I will attend reception Saturday, September 25: Yes <input type="checkbox"/> No <input type="checkbox"/>	I will attend dinner Saturday, September 25: Yes <input type="checkbox"/> No <input type="checkbox"/>	I will attend Sunday, September 26: Yes <input type="checkbox"/> No <input type="checkbox"/>	I will attend a Break Out Session (MDs Only): Yes <input type="checkbox"/> No <input type="checkbox"/> Tumor Site:
	Virtual		I will attend Saturday, September 25: Yes <input type="checkbox"/> No <input type="checkbox"/>	I will attend Sunday, September 26: Yes <input type="checkbox"/> No <input type="checkbox"/>
Dietary Needs:	May we contact you via Email for ASCO Direct™ Meeting? Yes <input type="checkbox"/> No <input type="checkbox"/>		May we contact you via Email for future educational programs hosted by AdventHealth Cancer Institute? Yes <input type="checkbox"/> No <input type="checkbox"/>	
Payment Information				
Type of card: Visa <input type="checkbox"/> MC <input type="checkbox"/> American Express <input type="checkbox"/>			Name as it appears on card:	
Credit Card No.:			Expiration Date:	CVV#:
Billing Address:			City/State/Zip:	
Make checks payable to: AdventHealth Cancer Institute Located at 2520 N. Orange Ave., Ste. 102, Orlando, FL 32804				Check Number:
Inter-Departmental Transfer (IDT) – Option only available for AdventHealth employees. Please contact AHCI at 407-303-1945 to make arrangements.				
Business/Operating Unit/Dept #:		Office Manager or Assistant Name:		Phone:
There will be a \$75 administration fee for refunds. No refunds for cancellations after September 3, 2021.				